

HU-FRIEDY NEWSLETTER

N°4 - DECEMBER 2014

NEW FROM HU-FRIEDY: URBAN CHEEK RETRACTOR

Designed in conjunction with Dr. Istvan Urban, and handcrafted from surgical grade stainless steel, features a modified concave working end. Engineered to adapt to the convex of the zygomatic arch, it reduces slippage and enhances stabilization during sinus preparation and tissue retraction procedures.



NEW!

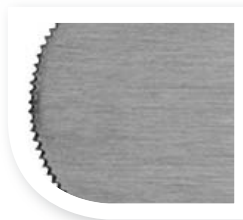
Product partcode:
CRURBAN

NEW FROM HU-FRIEDY: LABANCA MALLEABLE RETRACTORS

Designed in conjunction with Professor Mauro Labanca, retractors are made from malleable stainless steel and are adjustable to hold mucoperiosteal flaps, cheeks, lips and tongue away from the surgical site.

Come in 3 sizes - 10, 15 and 20mm widths.

Product partcode:
CRLABANCA



NEW!

NEW FROM HU-FRIEDY: DR. STEIGMANN INSTRUMENTS

Designed in conjunction with Dr. Marius Steigmann and handcrafted featuring a large diameter smooth handle.

FEATURES AND BENEFITS

- Spade shaped working ends for delicate separation of layers of soft tissue
- Large diameter Satin Steel® handle for increased comfort and control
- Handcrafted with surgical grade stainless steel for longevity and corrosion resistance



TKSTEIG
Soft Tissue Splitter Steigmann



PPSTEIG
Soft Tissue Splitter Steigmann, Modified



TKSTEIG2
Periosteal Splitter Steigmann

NEW!

NEW FROM HU-FRIEDY: SURGICAL AND RESTORATIVE **EVEREDGE**

EverEdge technology is now available in key Surgical and Restorative product categories, providing a superior cutting edge for increased clinician and patient comfort.

POINTS OF PERFORMANCE

- EverEdge Technology, a revolutionary stainless steel alloy provides optimal cutting edge
- Ergonomic, lightweight handle provides improved comfort and reduced hand fatigue*
- Diamond knurled for increased tactile grip and control

NEW FROM HU-FRIEDY: SIGNATURE SERIES PROCEDURE TUBS - **3 NEW COLORS**



NEW!

3 new colors are added to both our Complete Tubs and our Tubs Only part codes:



Black



Purple



Ocean Blue

HU-FRIEDY REACHES OUT TO DUTCH PATIENTS CHECK OUT OUR INTERVIEW FOR THE DUTCH TV CHANNEL RTL4

Famous Dutch actress Beertje van Beers from RTL4 interviews Olaf Westening, Country Manager Netherlands and Denmark, at Hu-Friedy's European Headquarters in Rotterdam.

Olaf points out the major reasons why our company always remains the true market leader - excellent quality and intensive collaboration with dental professionals. Doctor Barendrecht from Kliniek voor

Parodontologie, Rotterdam, shares the benefits of using the New Generation cassettes and IMS.

Interview was broadcasted on the national TV in the program "Altijd Jong" ("Forever Young") on 16.11.14 and 22.11.14.

Link: http://english.hu-friedy.de/index.php?id=interview_dutch_tv



Visit us online at **Hu-Friedy.eu**

How the best perform

Hu-Friedy

HU-FRIEDY AT ADF 2014 ANNUAL DENTAL MEETING IN PARIS 25-29 NOVEMBER 2014

Our eye-catching booth with remarkable IMS zone was enormously busy all five days. Thanks all for coming!



NEW FROM HU-FRIEDY: NEW COLLATERAL



New IMS flyer Instrument Management & Infection Control Solutions

Partcodes:

Italian: HF-IMSF-I

English: HF-IMSF-GB

French: HF-IMSF-F

Spanish: HF-IMSF-E



New TUBS brochure

Partcode: IMS-380

Link:

http://english.hu-friedy.de/fileadmin/brochure/tubs_brochure_2014_gb.pdf

(Only available in digital format)

